

DOSCH DESIGN makes an impression! The new DOSCH 3D: Printed Media product contains detailed, realistic models of printed media

(20th July 2012) Yes – traditional printed materials still exist. Despite all the technical developments, such as e-mail, Internet, apps, etc., printed media has by no means been abandoned. Magazines, books and brochures can still be found on every desk and in every home - and who doesn't love to get a personal letter in the post? Advertising, in particular, is increasingly returning to this kind of sales approach, and DOSCH DESIGN is supporting this trend with its new product, DOSCH 3D: Printed Media.

It comprises a large collection of detailed 3D models of books, catalogues, magazines, encyclopaedias, personal letters, folders, displays and name tags. The high-resolution, fully textured 3D models are perfect for any kind of advertising and can be personalised and altered. This means the designer can create a new model tailored to his needs, enabling him to realise his projects quickly and cost-efficiently.

DOSCH 3D: Printed Media is available for 119 EUR and can be ordered directly via the website www.doschdesign.com.

About DOSCH DESIGN

DOSCH DESIGN develops demand-inspired computer graphics products for professional use in the areas of 3D-design, visualization, animation, movies/TV and desktop publishing. In this endeavor DOSCH DESIGN translates its high design and quality aspirations into high-quality products with an attractive price/value ratio. DOSCH DESIGN products can always be used license free, which means there are no additional cost for commercial use.

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